SDOGX Facts

Ticker
Price Return: SDOGX
Total Return: SDOGXTR

Index Launch April 30, 2012

Base Value on December 17, 1999

Index Calculation Every fifteen (15) seconds

Reconstitution Dates
Every 3rd Friday of December

Rebalancing Dates Every 3rd Friday of March, June, September and December

> Index Rules Available at vettafi.com

Portfolio Characteristics

Number of Companies: 50

Company Size by Market Capitalization (millions):

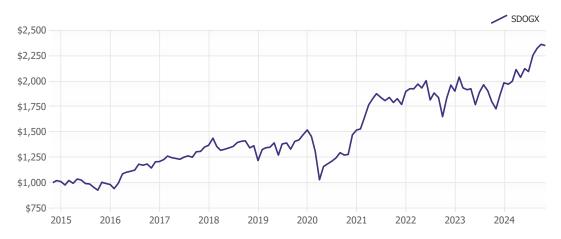
Average: \$89,353 Median: \$42,224 Largest: \$518,833 Smallest: \$8,167

Performance Data

3 Month: 4.2% 15.3% 6 Month: 18.5% YTD: 1 Year: 36.0% Annualized 3 Year: 8.7% Annualized 5 Year: 10.6% Annualized 10 Year: 8.9% Standard Deviation: 17.5% Sharpe Ratio: 0.50

The index is derived from the SNR500, S-Network's US large cap index.

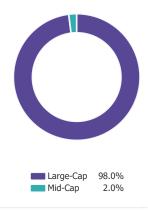
Performance of \$1,000 invested



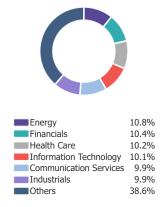
Top 10 Constituents

Company Name	Sector	Ticker	Index Weight
The Williams Companies Inc.	Energy	WMB	2.3%
Kinder Morgan Inc.	Energy	KMI	2.3%
International Paper Co.	Materials	IP	2.2%
Bristol-Myers Squibb Company	Health Care	BMY	2.2%
Corning Incorporated	Information Technology	GLW	2.2%
Comcast Corporation	Communication Services	CMCSA	2.2%
Cummins Inc.	Industrials	CMI	2.1%
Regions Financial Corporation	Financials	RF	2.1%
Huntington Bancshares Incorporated	Financials	HBAN	2.1%
Gilead Sciences Inc.	Health Care	GILD	2.1%
		Total:	21.9%

Market Capitalization



Sector Weightings



VettaFi, a data, analytics, and thought leadership company, is transforming financial services from an industry to a community — one relationship at a time. In addition to providing interactive online tools and research, VettaFi offers asset managers an array of indexing and digital distribution solutions to innovate and scale their businesses. With billions in assets benchmarked to its indices — and more than 200 customers globally — asset managers look to VettaFi for benchmarks and best-in-class index solutions. VetttaFi owns and administers S-Network Global indexes.

It is not possible to invest directly in an index. Index performance does not reflect the deduction of any fees or expenses. VettaFi does not sponsor, endorse, sell, or promote any investment product linked to or based on the S-Network US Equity Sector Dividend Dog Index. Performance is provided on a total-return basis. Correlation is based on monthly data over the trailing 120 month period. Percentage of positive months, standard deviation, value of \$1,000, and Sharpe ratio comparisons are based on monthly data over the trailing 120 month period. The S-Network US Equity Sector Dividend Dog Index is the exclusive property of VettaFi, which shall have no liability for any errors or omissions in calculating the Index.