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**The S-Network Global
E-Commerce Index (ECOMX)**

Index Rules and Methodology

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The S-Network Global E-Commerce Index (ECOMX)

Official Rule Book

I. General Description

The S-Network Global E-Commerce Index (Ticker: ECOMX) is an index of stocks listed on major global recognized exchanges that are Principally Engaged in the global E-Commerce industry, including the Online Retail, Online Marketplace, Content Navigation, and E-Commerce Infrastructure Business Segments. The index includes companies that operate online stores, the companies that help potential customers find online stores, and the companies that enable e-commerce business activities, from payment processing to delivery to the consumer's front door.

ECOMX comprises four Business Segments:

- **Content Navigation** — revenue from advertisers paying to use the search results, social media feeds, email systems, banner ad slots, etc. as vehicles for their ads, and/or paying for the activity/profile data on consumers to efficiently target their ads. These websites primarily organize/help to navigate content produced by others (whether users or advertisers) rather than producing their own content.
- **Online Retail** — similar to a brick-and-mortar retail store, but online; apart from drop-shipping models, inventories are either created by the retailer (i.e., store-brand goods/services) or bought from brands at wholesale prices so profits are captured by the online retailer, and the online retailer is the one deciding the final price quoted to the consumer.
- **Online Marketplace** — offer brands/sellers a digital location or platform to list their products and services. These marketplaces offer a lower cost of entry to sellers seeking to engage in the e-commerce space through the platform's offerings, especially technical and customer support, in exchange for a cut of the profits.
- **E-commerce Infrastructure** — logistics and fulfillment for online orders; financial and other technology, services and/or infrastructure required for e-commerce business activities.

ECOMX uses an equal weighting methodology.

II. The Index Committee

The ECOMX Index Committee (the “Committee”) will be composed of no fewer than three members. The Committee Chairman will have extensive experience with and expertise in equity markets. The other members will have experience with indexes and/or financial products.

The Committee will be responsible for overseeing the activities of the EOD Calculation Agents and approving all changes to the index related to its reconstitutions and rebalancings.

The Committee meets quarterly, either in person or via teleconference, to discuss index issues and organize the reconstitutions and rebalancings.

The composition of the Committee may from time to time be changed to reflect changes in market conditions.

All members of the index committee and their advisors shall comply with the S-Network Global Indexes’ code of conduct and ethics with respect to the disclosure and use of material non-public information.

III. Index Value at Inception

The S-Network Global E-Commerce Index (Ticker: ECOMX) had a value at inception of 1000, on its inception date of January 19, 2018. ECOMX is calculated on both a Price-only and a Total Return basis.

IV. Eligibility Criteria, Selection and Weighting

To be eligible for inclusion in ECOMX, a company must be listed on a major recognized stock exchange, be a constituent of the S-Network Global 5500 Index and be considered Principally Engaged (companies deriving greater than or equal to 50% of their revenue from one or the combination of any of the Business Segments). Certain companies that are not principally engaged, but that derive significant revenues from businesses in one or more of the Business Segments may be included in the index, provided:

- 1) such revenues represent more than 20% of the company’s total revenues and such revenues are independently reported in the company’s financial reports,
- 2) applicable revenues are likely to have a material impact on the company’s overall share price performance, or
- 3) the company’s applicable business is likely to have a significant impact on the sector as a whole.

Further, the stock must meet all of the following eligibility criteria:

- The minimum market capitalization value for each stock shall be 100 million USD.
- The minimum float-adjusted market capitalization value for each stock shall be 20 million USD.
- The minimum free float factor shall be 20%.
- The minimum average daily trading value for the previous three months shall be 5 million USD.

The top 15 eligible stocks by full market capitalization in each Business Segment shall be selected for inclusion in the ECOMX Index. All new additions must be Principally Engaged. A company exposed to multiple Business Segments will be classified as the segment of highest exposure by revenue.

The ECOMX Index employs an equal-weight methodology.

The constituents' Index Shares will be based on prices as of the close of trading on the day prior to the second Friday of the rebalancing month.

V. Rules for Reconstitutions, Rebalancings and Index Changes

The ECOMX Index is calculated on an end-of-day (EOD) basis by S-Network Global Indexes, Inc. (the "EOD Calculation Agent") and on an intraday basis by Refinitiv (the "Intraday Calculation Agent"). The EOD Calculation Agent is also responsible for index maintenance and price dissemination. The EOD Calculation Agent is responsible for the calculation of ECOMX. The calculation, maintenance and dissemination rules are as follows:

Index Changes. The ECOMX Index is rebalanced quarterly effective at the market open on the trade date following the third Friday of the first month of each calendar quarter or, if that third Friday is a US market holiday, the market open on the third Friday of that month (the "Effective Date"). Index changes take place at each rebalancing Effective Date, except in the event of certain intraquarter corporate actions, such as mergers, acquisitions, and delistings. In such cases, the change is applied on the effective date of the action, unless otherwise determined by the Index Committee. Share increases and decreases are reflected on the rebalancing date. Whenever possible, changes will be announced at least two business days prior to their implementation.

Index Reconstitutions. The ECOMX Index is reconstituted quarterly effective at the market open on the trade date following the third Friday of the first month of each calendar quarter or, if that third Friday is a US market holiday, the market open on the third Friday of that month (the "Effective Date").

Additions and Deletions. Additions and Deletions to the Indexes are made 1) at the open of trading on the reconstitution Effective Date and 2) in the event of the deletion of a constituent stock due to a corporate action.

Deletions are made at any time, in the event a stock is liquidated, delisted, files for bankruptcy, is acquired, or merges with another stock. Upon deletion, the weight of the removed stock is reallocated. Additions are made only upon the Effective Date of the reconstitution.

VI. Roles of Parties in the Quarterly Rebalancings

- i) The EOD Calculation Agent will screen the ECOMX Index constituents to verify their continued eligibility as per requirements relevant to the rebalancing.

- ii) No later than the second Friday of the rebalancing month, the EOD Calculation Agent shall provide the Committee or its designee with a list of constituents and their corresponding Index Shares for the ECOMX Index.
- iii) The Committee or its designee shall approve or reject the changes and notify the EOD Calculation Agent of its decisions no later than the Monday following the second Friday of the rebalancing month.
- iv) The EOD Calculation Agent will post all final rebalancing data and information on their FTP servers prior to the market open on the rebalancing Effective Date.
- v) ECOMX will post all rebalancing data on its website prior to the market open on the rebalancing Effective Date.

VII. Roles of Parties in the Quarterly Reconstitutions

- i) The EOD Calculation Agent will screen the ECOMX universe to identify those stocks that meet all necessary eligibility criteria as of the last business day of the month preceding the reconstitution month (the “Snapshot Date”).
- ii) The EOD Calculation Agent shall provide the Committee, or its designee, with a list of constituents for ECOMX.
- iii) The Committee shall approve or reject the changes and notify the EOD Calculation Agent of its decisions no later than the Thursday following the first Friday of the reconstitution month.
- iv) No later than the Thursday following the first Friday of the reconstitution month, the Index Committee or its designee will issue a press release announcing additions and deletions to ECOMX. The press release will be posted on the ECOMX website.
- v) The EOD Calculation Agent will post all final rebalancing data and information on their FTP servers prior to the market open on the reconstitution Effective Date.
- vi) ECOMX will post all reconstitution data on its website prior to the market open on the reconstitution Effective Date.

VIII. Ongoing Maintenance

- i) In addition to the scheduled quarterly reviews, ECOMX is reviewed on an ongoing basis. Changes in index composition and related weight adjustments are necessary whenever there are extraordinary events such as liquidations, conversions, delistings, bankruptcies, mergers or takeovers involving index components. In these cases, each event will be taken into account on its effective date. Whenever possible, the changes in the index’s components will be announced at least two business days prior to their implementation date.

- ii) **Changes of Eligible Securities.** In the event that a component no longer meets the eligibility requirements described in Section IV herein, it will be removed from the index on the Effective Date of the next reconstitution.
- iii) **Changes of Business Segment Classification.** Stocks are eligible for inclusion in ECOMX based on their inclusion in an applicable segment. Mergers, takeovers, and spin-offs may cause a stock to lose its eligibility. In such a circumstance, the stock will be deleted from the index on the Effective Date of the next rebalancing. A stock's classification may also require an immediate change as the result of a special event such as a merger, takeover or spin-off.
- iv) **Mergers.** If two index constituents merge, their component positions will be replaced by the surviving stock immediately, and the weight of the removed stock will be redistributed to all the remaining constituents on a proportional basis. If an index constituent merges with a non-component stock, it will be removed from the index and its weight will be redistributed to all the remaining constituents on a proportional basis.
- v) **Takeovers.** If an index component is taken over by another component stock, the former will be removed from the index immediately upon completion of the takeover and the weight of the removed stock will be reallocated proportionately to the remaining constituents in the index. If an index component is taken over by a non-component stock, it will be removed from the index and its weight will be redistributed to all the remaining constituents on a proportional basis.
- vi) **Share Offerings, Tenders and Purchases.** If a Rights Offering is in the money, the rights are exercised and the newly acquired shares are applied to the company issuing the rights. A divisor change is made to reduce the holdings of the remaining constituents in order to settle the acquisition of the rights. If the rights offering is out of the money, it expires worthless. Tender offers are not accepted, and no adjustments are made for self tenders or stock buybacks.
- vii) **Removal of Stocks Due to Delisting, Bankruptcy or Extreme Financial Distress.** If an index constituent is delisted by its primary market, or is in bankruptcy proceedings, it will be removed from the index.

* If an index component is delisted by its primary market due to failure to meet financial or regulatory requirements, it will be removed from the index and its weight will be reallocated to the remaining constituents in the index.

* If an index component enters bankruptcy proceedings, it will be removed from the index and will remain ineligible for re-inclusion until it has emerged from bankruptcy. However, the Committee may, following a review of the bankrupt company and the issues involved in the filing, decide to keep the stock in the index.

* The Committee may remove a stock it has determined to be in extreme financial distress from ECOMX if the Committee deems the removal necessary to protect the integrity of the index and the interests of investors in products linked to the index.

viii) Pricing of Stocks in Extreme Financial Distress for Index Maintenance.

* When a stock is suspended from trading due to financial distress and subsequently delisted by its primary market prior to resumption of trading, the EOD Calculation Agent will use the best-available alternate pricing source to determine the value at which the stock should be removed from the index.

* If the stock's primary market price is no longer available due to its suspension or delisting, a current price from another exchange, such as a regional or electronic marketplace, may be used. In the absence of those prices in the case of U.S. securities, OTC Bulletin Board, OTC Equity (non-OTCBB stocks), and Pink Sheet traded prices could be applied in that order.

* If neither a traded price nor a bid/asked range is available, the Committee will evaluate the status of the suspended stock. The Committee may consult with managers of portfolios linked to indexes in which the stock is a constituent in determining the value of the stock. If the Committee concludes that the security has become worthless or is likely to remain too illiquid to be traded, it will be removed from the index at .01 local currency of the stock.

IX. EOD Calculation and Adjustments

The EOD Calculation Agent will calculate closing values for both the Price and Total Return Index variants based on closing prices as reported by the relevant exchanges.

i) Input Data Sources

* EOD (closing) stock prices and corresponding exchange rates are provided by Refinitiv.

* The number of shares is determined separately for each class of stock. This information is obtained from regulatory filings and a variety of data vendors. The data also may be sourced from the constituent companies themselves.

* Corporate actions are sourced from public news services, regulatory filings and data vendors. The constituent companies themselves may be used as an additional source.

ii) Index Formula. The index is calculated using a Laspeyres formula. This formula is used for the calculation of the return index and the price index. The only difference is that the divisor D_t is different for the two index variants (Total Return index and Price index).

The index is computed as follows:

$$= \frac{\sum_{i=1}^n (p_{it} * q_{it})}{(C_t \sum_{i=1}^n (p_{io} * q_{io}))} * Base Index Value = \frac{M_t}{B_t} * Base Index Value$$

The above mentioned formula can be simplified as: $\text{Index}_t = \frac{M_t}{D_t}$

Where:

D_t	=	$\frac{B_t}{\text{base index value}}$	=	divisor at time (t)
n	=			the number of stocks in the index
p_{i0}	=			the closing price of stock i at the base date
q_{i0}	=			the number of shares of stock i at the base date
p_{it}	=			the price of stock i at time (t)
q_{it}	=			the number of shares of stock i at time (t)
C_t	=			the adjustment factor for the base date market capitalization
t	=			the time the index is computed
M_t	=			market capitalization of the index at time (t)
B_t	=			adjusted base date market capitalization of the index at time

Dividend payments are not taken into account in the Price Index variant, whereas dividend payments are reinvested in the Index constituents of the Total Return index on a proportional basis. The divisor adjustment protects the Index from the effects of changes in index composition and the impact of corporate actions. See the “Adjustments for Corporate Actions” subsection below for details.

- iii) Divisor Adjustments. Corporate actions affect the share capital of component stocks and therefore trigger increases or decreases in the index. To avoid distortion, the divisor of the index is adjusted accordingly.
- iv) Changes in the index’s market capitalization due to changes in the composition (additions, deletions or replacements), weighting (following quarterly reviews, corporate actions (mergers, or special cash or stock distributions of other stocks) result in a divisor change to maintain the index’s continuity. By adjusting the divisor, the index value retains its continuity before and after the event. For rights offerings, the EOD Calculation Agent will price the rights during the subscription period, not before or after. Alternatively, the EOD Calculation Agent may start pricing the rights after the ex-date and before the subscription period, under the condition that the rights are priced daily.

* Formulae for Divisor Adjustment. The following formulae will be used for divisor adjustments. (Note: No divisor adjustments are necessary for stock splits, since market capitalization does not change and the share number and share price are adjusted prior to the opening of trading on the split’s ex-date.)

$$D_{t+1} = D_t * \left(\frac{\sum(p_{it} * q_{it}) \mp \Delta MC_{t+1}}{\sum(p_{it} * q_{it})} \right)$$

Where:

D_t	=	divisor at time (t)
D_{t+1}	=	divisor at time (t+1)
p_{it}	=	stock price of stock i at time (t)

q_{it}	= number of shares of stock i at time (t)
ΔMC_{t+1}	= add new components' market capitalization and adjusted market capitalization (calculated with adjusted closing prices and shares effective at time t+1 and/or minus market capitalization of stocks to be deleted (calculated with closing prices and shares at time t)

Note: If the current trading price of an issue is unavailable, the previous trading session's closing price is used. However, if the issue is affected by any corporate action that requires an adjustment, then the adjusted price is used.

* Adjustments for Corporate Actions. An index divisor may decrease (▼) or increase (▲) or keep constant (■) when corporate actions occur for a component stock. Assuming shareholders receive "B" new shares and "A" shares are originally held for the following corporate actions:

▼ A) CASH DIVIDEND (applied for return index only)

adjusted price = closing price - dividend announced by the stock

■ B) SPECIAL CASH DIVIDEND

adjusted price per share = closing price – special dividend amount

adjusted shares = closing index market capitalization / adjusted price per share

■ C) SPIN-OFF

adjusted price per share = closing price per share – spinoff value

adjusted shares = closing index market capitalization / adjusted price per share

■ D) SPLIT AND REVERSE SPLIT

adjusted price = closing price * A / B

new number of shares = old number of shares * B / A

■ E) RIGHTS OFFERING

adjusted price = (closing price * A + subscription price * B) / (A + B)

new number of shares = old number of shares * closing price / adjusted price

■ F) STOCK DIVIDEND

adjusted price = closing price * A / (A + B)

new number of shares = old number of shares * (A + B) / A

▼ G) STOCK DIVIDEND OF A DIFFERENT STOCK SECURITY

adjusted price = (closing price * A - price of the different stock security * B) / A

▲ H) COMBINATION STOCK DISTRIBUTION (DIVIDEND OR SPLIT) AND RIGHTS OFFERING

Shareholders receive B new shares from the distribution and C new shares from the rights offering for every A shares held:

* If rights are applicable after stock distribution (one action applicable to other).

$$\text{adjusted price} = \frac{[\text{closing price} * A + \text{subscription price} * C * (1 + B / A)]}{[(A + B) * (1 + C / A)]}$$

$$\text{new number of shares} = \text{old number of shares} * [(A + B) * (1 + C / A)] / A$$

* If stock distribution is applicable after rights (one action applicable to other).

$$\text{adjusted price} = \frac{[\text{closing price} * A + \text{subscription price} * C]}{[(A + C) * (1 + B / A)]}$$

$$\text{new number of shares} = \text{old number of shares} * [(A + C) * (1 + B / A)]$$

▲ I) STOCK DISTRIBUTION AND RIGHTS (NEITHER ACTION IS APPLICABLE TO THE OTHER)

$$\text{adjusted price} = \frac{[\text{closing price} * A + \text{subscription price} * C]}{[A + B + C]}$$

$$\text{new number of shares} = \text{old number of shares} * [A + B + C]$$

- v) Computational Precision. Values used in Index calculation are stored using up to 15 significant digits. Published Index levels are precise through six decimal places.

X. Calculation of Intraday Index Values

- i) The Intraday Calculation Agent will calculate intraday Index values using price data on each reported trade it receives on each component security.
- ii) The Intraday Calculation Agent will distribute Index values to vendors at set 15-second intervals, provided the Index value has changed from the previously distributed value.
- iii) The Index calculations will start each US trading day at 9:30 ET. At that time, the Index values will begin changing as new prices or exchange rates are processed.
- iv) Index calculation will cease each US trading day at 16:00 ET (unless earlier due to an early market closure) and official summaries will be disseminated between 17:00 ET and 19:00 ET.
- v) If, during periods when the Index is calculated, one or more relevant securities exchanges are closed, the Index calculation will continue using the last closing price for those stocks that trade on the closed exchange(s).
- vi) Stock prices denominated in foreign currencies will be converted to USD with each reported price using exchange rates sourced from Refinitiv. Official closing prices for the Index constituents will be calculated using the Refinitiv snapshot rates as of 4:00 PM GMT.

XI. Dissemination of Index Data

The EOD Calculation Agent will post the following files to its FTP server prior to 7:00PM ET each trading day:

Closing Index File (CLS.SNC) – Index constituents, closing prices, weights, share weights and related data as of the day’s close.

Adjusted Closing Index File (ADJ.SNC) – Index constituents, closing prices, weights, share weights and related data as of the next trading day’s open.

Corporate Action File (SNA) – Data related to upcoming corporate actions for the Indexes’ constituent stocks.

Index Values File (SNL) – Closing values for the price and total return indexes, including divisors.

Closing values for the Index will be transmitted prior to 7:00PM ET for redistribution to various vendors and providers of financial data.

Index values are disseminated in US Dollars (USD) using the following tickers:

Index Name	Index Ticker
S-Network Global E-Commerce Price Return Index (USD)	ECOMX
S-Network Global E-Commerce Total Return Index (USD)	ECOMXT

Values for the Index are distributed daily prior to 7:00 PM ET Monday through Friday, excluding US market holidays.

XII. Data Correction Policy

To maintain a high standard of data integrity, a series of procedures have been implemented to ensure accuracy, timeliness and consistency. Input prices are monitored using a variety of computerized range-check warning systems for both ticker-plant and real-time index systems. Fault tolerant methods are employed in the collection of market and corporate action data. Various verification and audit tasks are performed to ensure the quality of the real-time data feeds and related market data. While every effort is taken to ensure the accuracy of the information used for the index calculation, an index error may occur due to incorrect or missing data, including trading prices, exchange rates, shares outstanding and corporate actions, due to operational errors or other reasons.

- i) Index-Related Data and Divisor Corrections. Incorrect pricing and corporate action data for individual issues in the database will be corrected upon detection. In addition, an incorrect divisor of an index, if discovered within five days of its occurrence, will always be fixed on the day it is discovered to prevent an error from being carried forward.
- ii) If a divisor error is discovered more than five days after occurrence, the adjustment will depend upon how significant the error is, how far back the error occurred and the feasibility of performing the adjustment.

XIII. Review Schedule

Constituent Changes

Frequency: Quarterly

Effective date: The market open on the trade date following the third Friday of the first month of each calendar quarter or, if that third Friday is a US market holiday, the market open on the third Friday of that month

Advance notice: Approximately 2 weeks

Quarterly Rebalance

Frequency: Quarterly

Effective date: The market open on the trade date following the third Friday of the first month of each calendar quarter or, if that third Friday is a US market holiday, the market open on the third Friday of that month

Advance notice: At least 1 week

News Notification*

Frequency: As needed

Effective date: As announced

Advance notice: At least two business days whenever possible

* Includes events such as delistings, mergers, bankruptcies and other extraordinary events.

* Based on available news.